

## Social Media Snapshot // May 15 - 21, 2016

#### Facebook // Top Engagement

Published ▼	Post	Туре	Targeting	Reach	Engagement	
05/19/2016 11:03 am	Dublin City Schools celebrate the world during Multicultural Day	•	•	21.4K	1.6K 879	
<b>05/17/2016</b> 12:29 pm	Respect. Honor. Remember. #P oliceWeek	•	•	10.2K	502 362	
<b>05/18/2016</b> 10:32 am	We're LIVE with the City of Dubli n Horticulture team! Got a burnin	•	•	4.8K	559 153	
<b>05/15/2016</b> 11:08 am	We're pleased to announce Tom and Gayle Holton were selected	S	•	3.3K	100 <b>1</b> 39	

#### **Twitter** // Top Engagement

Tweets	Top Tweets Tweets and replies Promoted	Impressions	Engagements	Engagement rate
City of Dublin	Dublin Ohio @DublinOhio · May 16 Paint the Plow: One of our favorite Public Works projects each year w/ @DublinSchools #PublicWorksWeek	3,507	95	2.7%
	#AlwaysThere pic.twitter.com/wrlpak3Sfc View Tweet activity			Promote
Dublin	Dublin Ohio @DublinOhio · May 17 Did you know #dublinishome to 20 roundabouts with 21 under construction? #PublicWorksWeek #AlwaysThere	3,500	1,149	32.8%
	pic.twitter.com/Z8PMZCBCXj View Tweet activity			Promote
Dublin	Dublin Ohio @DublinOhio · May 16 Have a question for Dublin City Manager Dana McDaniel? Join him for coffee & conversation tomorrow AM at City	3,297	24	0.7%
	Hall! pic.twitter.com/SGNw3FZanq View Tweet activity			Promote
Dublin	Dublin Ohio @DublinOhio · May 17 A group of City employees touring the Riverside Drive pedestrian underpass construction site for	2,704	227	8.4%
	#publicworksweek pic.twitter.com/OIQUCIw9vz View Tweet activity			Promote

### **Nextdoor** // Top Engagement



#### #ShareOurStreets - Dublin Bike Safety

Senior Public Information Officer Lindsay Weisenauer from City of Dublin

Walking and bicycling are healthy choices for you and the environment. Dublin features an extensive recreation path system, with more than 100 miles of paths, 200 miles of sidewalk and new sections added each year. Dublin is an extremely walkable and bicycle-friendly community.



Share Our Streets is a campaign to encourage everyone—pedestrians, bicyclists and drivers to follow proper safety and ... View more

Shared with City of Dublin in General

THANK 9

REPLY 3



# Instagram // Top Engagement



